

# WING Foundation, Inc.

Board Meeting  
March 21, 2023 1730  
Via Zoom

Meeting called to order at 1732 by President Gary Ebben

Roll Call:

<b>Executive Committee:</b>	<b>Grants and Scholarships Committee:</b>
President: Gary Ebben	Renee Simpson
Vice President: Greg Cullen	Rafael Conde
Secretary: Meredith Conn	Christina Schmoker (absent)
Treasurer: DJ Klauser	
Executive Director: Mike Williams	
<b>Donor Development:</b>	<b>Marketing and Communications Committee:</b>
Rob Ronge	Peter Fox
Jamie Butcher (absent)	Bob Klinger

## Consent Agenda

Approved without objection

## Opening Remarks

- Gary's opening remarks

## Grants and Scholarships Committee(Rene):

- First grant application under \$1,000 for financial assistance forwarded to Mike this afternoon. Reviewed the application and discussed this with Christina Schmoker and Rafael Conde. Total of \$843.59 approved by committee. Amount will go directly to whoever the debt is incurred with. In this case, utility company.
- Three scholarship applications in the works – routing to Conde and Schmoker.
- Currently, if someone applies for financial assistance through our channels, they are automatically set up with a financial counselor.
- Congratulations Renee for being selected for the Quarterly Women's Veteran Impact Award for the Disabled Veteran's Association (DVA).

## Marketing and Communications Committee (Peter Fox):

- Submitted to Executive Committee DRAFT 2022 Annual Report. Was emailed to all board members. Greg Cullen made a motion and it was seconded by Bob Klinger. Approved as noted.
- Will have draft of tri-fold end of next week and will send out for review.

## Development (formerly Donations) Committee (Robert Ronge):

- Updates on membership for our Development Committee. Jamie Butcher will stay on. John Reuter is still willing to stay on. Eric Killin (Ret Col) is currently CVSO for Eau Claire County – secured massive funding to set up Veteran’s Memorial outside of EC/Altoona. He will be joining committee. Ron Adams – Also Ret Military – just left a Diversity position in Northwestern Mutual and can’t join until later this year. Still looking for 1-2 individuals to get involved in Green Bay/Wausau area.
- Meredith will research Kwik Trip SCRIP program donation/matching through purchase of gas cards. Currently doing research on requirements, but information on application can be found here: <https://www.kwiktrip.com/scrip-application>.

Gary – Basic priorities for 2023:

1. Grants and Scholarships outflow – We had the first grant today. Scholarship applications coming in. Hopefully this will be able to fulfill this priority
2. Marketing product development – need a few of these materials. (Peter mentioned we need talent in this area).
3. Sustainability – Can we show that this is sustainable inflow of funds.

DJ talked about succession planning. Need to consider further down the road who may have a “bench” – especially recruiting a Treasurer for continuity of experience.

Mike mentioned possibility of a newsletter that highlights what we’re doing as an organization.

Greg mentioned possibility of bringing in outside entities with outside civilian perspective. Rob agreed. We have very effective business leaders who have contributed in ESGR. There are people who are retired from major corporations (Miller/Coors, NW Mutual etc.). Clark Corp retired CEO has expressed interest in supporting National Guard Soldiers/Airmen in the state. Rob Ronge is suggesting this to him.

Gary moving on to items not on agenda

1. If anyone on current board is interested in the position of Treasurer, let Gary know before April 1<sup>st</sup> and we’ll go forward from there.
2. Planting seed – Mike brought up Board of Directors. Gary mentioned the “three committees”. Would it make sense to increase the board by two people – three Board of Directors on each of the three committees then if three came due each year – would provide consistent turnover and consistency. One person from each committee up for renewal each year. Again, would have to change the by-laws. Currently at 11, change to 9-13.

Gary concluded meeting at 1833.

Next Foundation Board Meeting is Tuesday, May 16<sup>th</sup> at 1730

Meredith Conn – Secretary